

Brema Group officially joins Hoshizaki Corporation

We are pleased to announce the completion of the acquisition agreement signed on January 18, 2022 which sees Brema Group S.p.A. officially entering in Hoshizaki Corporation through the subsidiary Hoshizaki Europe B.V.

With this acquisition, Hoshizaki Corporation aims to strengthen its world leadership in the ice equipment sector and increase its visibility in Europe, Middle East and Africa where Brema Group has always played a role of primary importance.

Brema Group is fully convinced that this new strategic link can lead to great benefits in terms of investment activities and enhancement of the offer to the market in which it operates thanks to the combination of research and development, industrial and commercial synergies.

Brema Group can face this important phase of change head-on and the challenges that will arise in the future, thanks to a thirty-year history of people, integrity and continuous progress, for the birth of a further successful business cycle.

“Brema Group officially joins Hoshizaki Corporation bringing a great manufacturing experience and the recognition of reliability and adaptability of its products in a constantly evolving market. The synergies between the two industrial realities are easily achievable thanks to complementary technologies and market positioning”
says Paolo Moro (General Manager and Co-CEO of the Brema Group).

“An operation in the name of business continuity that makes us proud to grow and prosper within a Group with a human face, recognized as a synonym of loyalty and competence”
concludes Alessandro Maroli (Co-CEO of the Brema Group).

ABOUT HOSHIZAKI CORPORATION

Since Hoshizaki was founded in Japan 70 years ago, the spirit of adventure has always been at the heart of the company. With 12,700 employees in total working in the Group and a consolidated turnover of around 2,038 million euros (about 265 billion YEN) in 2021, Hoshizaki is a leading manufacturer of commercial equipment for large kitchens and for the professional catering world.

ABOUT BREMA GROUP

Making ice with care and passion has been our mission since 1985. We think of ice as an evolution of water, designing it in the ideal shapes to meet every type of need: from the most classic gourmet one appreciated by Bartender Managers (Ice Cube) to more squared and trendy requested loudly by the artists of Mixology (B-Qube), from the truncated pyramid preferred by fast food (Fast Ice) to the elegant elongated thimble shape that goes well with fruit juices and drinks (Ice Finger), from extremely versatile micro-cubes ice (Ice Pebbles) to granular ice for display perfect for the presentation of fresh products (Ice Flakes), up to the sub-cooled ice that last over time (Ice Scales).



Brema Group S.p.a.

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From left to right: Lorenzo Vatrano (Brema Group Marketing Department), Alessandro Maroli (Brema Group Co-Chief Executive Officer), Luca Caccia (Brema Group Italian Sales), Daniele Cuttone (Brema Group Production Team Leader), Massimo Pagano (Brema Group Production Team Leader), Seishi Sakamoto (Hoshizaki Corporation Chairman & CEO), Chiara Baldini (Brema Group HR Manager), Federico Brasca (Brema Group Quality & Safety Department), Pierluigi Resta (Brema Group Technical & Laboratory Director), Tessa Bianchini (Brema Group CFO) e Paolo Moro (Brema Group General Manager & Co-Chief Executive Officer).

